

> From: Marilyn Keyes [<mailto:mkeyes@jdgcommunications.com>]  
> Sent: Wednesday, November 02, 2005 3:24 PM  
> To: (DELETED)  
> Subject: Interview Request re: EPA Scientific Research

Our company is under contract with the Environmental Protection Agency to carry out benchmarking research on the awareness of and opinions about EPA's scientific research program.

Your name is among the influential editors whose opinions we seek. The 15 short questions appear below and I would appreciate either a 15-minute interview with you this week, or your reply to these questions by email.

No answers or comments will be attributed to any one individual or organization. When we provide our final report to EPA, the results of our research will be delivered in the aggregate and in summary form.

We ask for your candid answers to the questions.

Please let me know if you have any questions before participating.

Here are the questions:

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> 1. How important is it for our government to be doing research -

Not important, Important or Very Important?

> 2. Which government agencies do you think are doing some of the most important research?

National Institutes of Health (NIH)  
National Oceanographic and Atmospheric Administration(NOAA)  
Center for Disease Control (CDC)  
U.S. Department of Agriculture (USDA)  
Environmental Protection Agency (EPA)  
U.S. Forest Service (USFS)  
National Science Foundation (NSF)  
Department of Defense (DOD)  
Other:

> 3. Would you say your opinion of the EPA is positive, negative or neutral?

- > 4. What type of research would you expect EPA to be involved in?
- > 5. Have you reported on or covered anything about EPA within the last few months?
- > 6. If so, what was the topic?
- > 7. Are you aware that the EPA has laboratories and research centers across the country?
- > 8. Are you familiar with any of the work being done at these labs and research centers? If so, what is that work?
- > 9. The EPA has identified 8 research priorities. Please indicate how important each of the research topics are to you using a scale of 1 to 5 where 1 is not important and 5 is very important.

- \*Air
- \*Drinking water
- \*Ecosystem assessment and restoration
- \*Global change
- \*Human health protection
- \*Water quality
- \*Pollution prevention and new technologies
- \*Endocrine disrupting chemicals

- > 10. What is your top environmental concern?
- > 11. Are you more concerned today about the environment than you were 10 years ago?
- > 12. How would you explain this increase or decrease in your concern?
- > 13. Do you feel that U.S. environmental policy is influenced more by political interest or research findings?  
Political interests Research Findings
- > 14. When you receive information from EPA, do you think there is research behind this information?
- > 15. What types of information about environmental research would you like to get from EPA?

Thank you.

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