



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

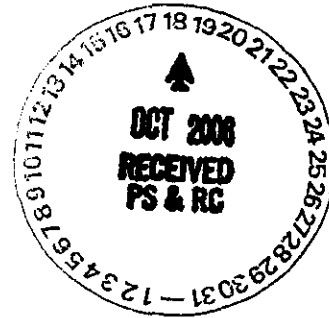
OCT 17 2006

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

**The Clorox Company**  
c/o PS & RC  
P.O. Box 493  
Pleasanton, CA 94566-0803

Attention: Janet Martinez

Subject: Clorox® 409-R  
EPA Registration No 5813-67  
Application date: July 27, 2006  
Use of the Red Cross Symbol on the label



The labeling for the product referred to above submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended (FIFRA) is acceptable subject to the comments/conditions listed below.

1. The use of the American Red Cross logo is limited and can appear on the product label only in connection with a promotion that results in contributions to the American Red Cross.
2. Use of the American Red Cross logo and any associated text will only be included on specially marked product labels during the limited promotion period and only in connection with the marketing program.
3. The Agency may request documentation that contributions have been made to the American Red Cross in connection with this promotion.
4. The phrase "Dedicated to a Healthier World" can appear on the label only in conjunction the American Red Cross promotion. Use of this phrase on the label outside/without the promotion is unacceptable. Also, use of this phrase on other products will not be accepted.
5. All references to the American Red Cross and the required qualifying statements must be located together. They must be printed in type of the same size, style and color and be given equal prominence. Such references must not be given any greater prominence than any other described product feature.

6. The Agency must be notified promptly of any termination of agreement with the American Red Cross.

Submit two copies of your final printed labeling before you release the product for shipment.

A stamped copy of the label is enclosed for you records.

If you have any question or comments concerning this letter, please contact me at (703) 308 6341 or Portia Jenkins at (703) 308-6230.

Sincerely,



Marshall Swindell  
Product Manager (33)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

Enclosure

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