

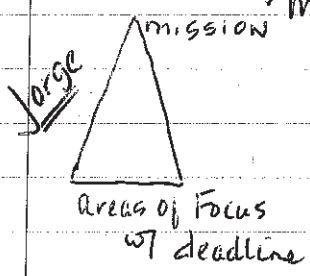
Secretary

∇ Cone of Silence = Discretion

Yes come w/ a plan

2. Consistency & Efficiency = Centralizing the mission

\* minimize duplication



- all folks charged w/ accomplishing

Holistic view

Each Regulatory Program goals focuses (areas)

Measured & Tracked

relationship

① Tally & Districts

Division & Directors

- Set Expectations -
- set benchmarks -
- measure them -
- monitor expectations -

Bureau Chief to PA relationships

↓  
Set expectations

↓  
follow expectations

Jorge = Nothing motivates people like losing a job

How long do you think it will take?  
then set the deadline

• Why is it taking 20 yrs to clean up sites?

• Implementing metrics

Pam's thoughts — Bldg relationships  
 Expectations  
 What is my vision?  
 Much talk @ Matrix / Measureables.

Pam — Mention Lits,  
 This Admin. Is Going to Make me better.  
 An Operations Specialist.  
 Minimize Enforcement, by Outreach = Permit Forecast.

Secretary Vis = South Start Program for New Businesses

Set up Expectation, Monitor Outcome

\*\* Bob Ballard. Send perpetual non-comp  
 State lands issues  
 to Bob's group  
 Send Problem Children to Bob  
 We want them off the books.

What Is our (SW) longest commute  
 to facility?

Bullets

What is our cost of maintenance?  
 (Fleet Snapshot) Costs Fuel, Ratio to V to FTE  
 90% of Fleet under 5,000

Emphasis On Safety

Performance Evaluations

Senior Staff \* Expectations, Yours = Mine

\*\* Send Good Outreach Stories to Carla & J.L.

Streamline & combine. Deadline.  
Appezi Dept. wide

### f. ID Non-Core Functions

- contract & grant manage.
- f&a
- budget
- land management
- ERP

redundant or duplicative

g. \* look hard @ IT \*  
IT strategies

- wide access to data -
- integrated systems -

Pau Cits Mention  
thought

Statewide: E. Permitting

### h. Process Improvement & Benchmark Specialist

(Lean or something similar)

pros vs. cons of establishing a Lean Agency

do you go kind of Ad hoc

A District Counterpoint to Julie Ferris?  
As an organic movement  
or philosophy, A Benchmark Specialist

adaptive thinking  
vs  
chaos

Does every  
District  
need  
one?  
Finding  
a good  
way to  
employ  
it?  
Jreg & Julie  
design



Someone  
in addition  
to Director \* to help create business plans \*

SE - Vice Kahn = Operations Specialist

- looks @ Backlogs
- benchmarking

i. SSL & ERP Opportunities

- Tif deeds
- vs. leasehold docs
- Combine regulatory & State lands inspection. regulatory & proprietary.
- permitting forecast, could do the same for lease renewal.

Bob Ballard  
Solve  
Problem  
Leases  
perpetual  
non-compliance

Task Force for entities that don't have leases.

"A Tiger Force"

- no one has ever been kicked off.
- tenant vs. landlords.

Bob Ballard - Now suing for trespassing.

\* Amnesty Program? A program moving forward.

j. Leveraging the Private Sector — Outreach public/private

Yes!

- performance based outcome.

NE [ Compliance → go out & do an educational inspection  
 • permit forecasting = how do we avoid missed permit renewals. ]

135 people - 1/2 inspectors  
eyes & ears

South [ Start up for new businesses

J Casparis

- Concept for Inland Protection (IPPF)
  - cleanup gas stations.

\* Fiscal  
Finality \*

Jorge

↓ Perhaps  
Sunset  
The Program?

- 20,000 have to clean in Next
- 5,000 " been cleaned legislative Session -  
(Innocent Victim Program)

" Absent of End Point "

k. Performance Based Contract

l. Monitoring Council Establishment.

[ Umam  
Sinkholes ]

leverage private sector  
\* Webinars  
\* blogs  
• to speed up results.

~~•~~ \* We dont want to  
solve ourselves, we  
want to engage customers \*

Yes!

July 13, 2011

Land & Rec  
2nd Day: Bob Ballard

a. 6 land acquisition programs around the state

State Lands vs. WMD

Why? Needs Legislature Approval

92% of Appraised value.  
\* Net Savings: 25-50 FTE  
↓ the big savings out of WMD

\* BB believes we could handle

(Rick Flagg)  
listening to:

all land acquisition for DEP, WMD

Land Sales & Acquisition

b. <sup>outsource</sup> marketing the sale of state owned land

"We know Florida, we don't know Germany's need for land."

marketing to other countries

\* look @ some lands we simply own, but strategically don't need... sell it &

spend \$ on more strategic land purchases.  
Perhaps keep an env. easement

Drew Suggestion  
get citizen on board to help I.D. sensitive land\*

c. Submerged land leases permitting process BOT

They can wait 4 1/2 years to sign lease... over

224 Awaiting then lease given for 5 years.

Need more inform

Needs to cook longer ↓ details

More details 224 Awaiting then lease given for 5 years. Sig.

Cont. Submerged lands lease.

Jeff Littlejohn - Until they build, why pay?

Bob. Equal footing. 1845.

Bob. We should make them sign lease within 30 days & get money.

Q - What are other states doing?

Riparian Rights Discussion  
upland owner.

Bob. This could mean million of dollars for the state —

d. Simply the SLL thru automation and extend lease to IDA/B. requires only Rule Change  
\* link it to good stewardship

e. Work w/ Private Sector to build Biomass on State lands  
•• pellet mills

Yes We have a resource

wood to Eng, Belgium... pellets We are losing business to

Take limbs, Tops & use pellet mills to generate product \* (Georgia.) (Not on Environ. S Lands) (But in Forestry)

study further = Biomass Harvesting \*

Harvesting \* Understoring

\* in Kate's hell area = potential monies. cannot answer yet.

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## Cynthia Kelly Budget (Global Set of Issues)

388 million Operating Budget  
200 Salaries & Benefits

Improve processes or FTE reduction (Adm. Svcs)

a. Centralizing Services

HR  
Budget  
Procurement

gm Divisions vs Districts → Differences of Expertise

Sec- Payroll is centralized in Tally. (PeopleFirst)

Sec- How long will it take to ID redundancy?  
CK = w/in a month

b. expenses = Rent = 30% goes to

Work Group to investigate

local Districts =

Secretary = We have a lot of land to use w/in State Park.

Satellite Offices?

How far are



Yes

### C. Vehicle Use

1 car per 2.2 FTE

- 1 1/2 million / year in maintenance

35% of our cars have under 5,000 miles on them.

\* Cross Use \*

DMS provides criteria, which normally goes w/ manufacturer recommendations.

How do we get new cars?

Safety  
Safety

### d. Workers Comp Claim = Premiums

are pd thru? insurance

Premium went up \$600,000 this year.

Last yr we had: 500 claims in 09/10

premiums 5 million

vast majority in Parks/Rec. 36%

Secretary

### \* Commitment to Employee's Safety

- we're having an injury a day

examples

① chigger bites (150)

② step on tool

Districts

\* need some guidance

- learn from

## e. Purchasing

645 Contracted Services (Pool Resources)

↓ Doesn't include grants ↑

① Can we opt out when a contract demands that we pay more?  
We can ask for DMS permission?

② Office Supplies → 1 million/year  
procurement → Depsaves - newsletter  
reuse? newsletter

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FL Park Service =

• OCO \$1,000 or higher (\$999 price tag, can't use \$)

• OPS

• Set aside Budget (Proj) then use →

[ Combine category ]

Bob Ballard \* Incentive Program for Staff

(Marriott)

(Avis)

A. Use A Cabin for A wk.

B. We keep getting roadblocks

\*\* How do we reward our employees.

\*\* Award limit \$100<sup>00</sup>

Q&A Quarterly Customer Service Award

We

Cell phone bills - Crazy to pay \$3.65  
\$120<sup>00</sup> to process.

Jeff Littlejohn - We can't afford to:  
\* fire engineer  
\* hire geologist  
\* can't replace an Eng IV w/  
an ESI

Mentoring Program

↓  
New Employee Orientation  
"How do we bring  
people in →"

"Breeding good managers"

Goof = Some folks should not be managers.  
"  
"  
"

Mike Halpin = Advised

Bell Curve

↑ Average will be 3.0 —  
↳ this is your  
expectations

His expectations have changed  
3.0 is mtg  
expectation

\* 99% of employees  
had 3.0 → Problem

CS release: impossible.

Jack  
Welsch  
Theory  
Average

Suggestion  
For Jeff

Make available  
a part of  
Director's call  
to Share  
Ideas...

- process success
- incentives ideas

Secretary- Our 1st Action Is On Our Perf.  
Evaluations. to begin  
Process of discipline

GM- It's hard to discipline, w/out rewarding  
as well.

[Equitable & Rigorous  
~~Adaptability~~ II]