

From: Steverson, Jon

Sent: Wednesday, June 15, 2011 5:02 PM

To: Ballard, Bob G. (Deputy Secretary); Barnet, Henry; Bartlett, Drew; Beason, Tom; Caspary, Jorge; Cone, Rachel; Creech, Jill; Fitzwater, Jennifer; Forgione, Donald; Garfein, Vivian; Gaskin, Carla A.; Halpin, Mike; Hamilton, Shawn; Iglehart, Jon; Kelly, Cynthia; Littlejohn, Jeff; Long, Mike; Palmer, Mollie; Schmalfluss, Belva; Slager, Erma; Steverson, Jon; Strong, Greg; Thomasson, Mark; Vazquez, Pamala; Vinyard, Herschel

Subject: Strategic Planning

As previously discussed, we are scheduling a strategic planning meeting for July 12, 1:00 pm – July 13, noon. Exact location and details will be forwarded to you at a later time, however, we will meet in Tallahassee.

Secretary Vinyard wants to focus on the goals of: **(1)regulatory efficiency and (2)cost reduction.** The secretary counts on a very interactive discussion and he asks that you give this the most sincere of thought well before the meeting. This will be an opportunity to demonstrate your commitment to the Governor's vision of a streamlined, customer service based state agency.

Deputies, he anticipates that – if you have not already – you will meet with your directors over the next month to develop recommendations to bring to the meeting for discussion.

Secretary Vinyard has asked me to assist in making this a successful meeting that will lead toward some key decision points that we can promptly put into action. I will follow up with some of you to discuss further as the agenda matures.

Our plan at this point is to meet as one group for an hour or two for some preliminary discussion, then divide into two groups – Regulatory and Land and Recreation (with others of us roving between the two). We will reconvene as a whole body on the second day to discuss prevailing ideas and develop final strategic recommendations.

If you have any questions, please do not hesitate to contact me.