Division of Water Resource Management Proposed Strategic Planning "Big Ideas" July, 2011

		Objective Metric:			
Strategy	Resources and	Improve Efficiency/ Regulatory		Strategy	Estimated Savings
(i.e. "Big Idea")	Key Activities	Streamlining	Reduce Cost	Timeframe	
Create "Certified Good Steward" Program where there is an incentive to permittees/owners to maintain compliance. Incentives could include: • Longer Permit Duration • Reduced fees • "General" permits for repeat customers (i.e. Batch plants, UST's) • Reduced documentation for permit/renewal applications • Reduced inspections	Staff to develop and implement program; Statute changes; rule changes	 # Certifications # Extended Duration Permits # General Permits 	Permit Fees Cost to Renew Permits for applicants Inspection Costs for applicants	18 to 24 Months	DEP staff time to process permits DEP resources to perform inspections
Create a Compliance Assistance Program to help shift the focus from permitting, although still required, to good compliance. The goal here would be to streamline permitting and culturally shifting away from developing permit rules and conditions to address the worst offenders (regardless of what the rules and permit say) and focusing more on compliance and enforcement. • Less cumbersome permitting process (Redesign of most permitting processes using Lean methodologies) • Less resourced assigned to permitting,	Department wide staff; Statute Changes; Rule Changes; Policy Changes	 # Programs where implemented Permit TIH # Permittees Not in Compliance 	Staff time to review permits Resource Allocation	3 to 5 years	

more to C&E Reduced costs to those who comply					
Incentivize electronic submission of DMR's and other such monitoring information, and require it for facilities that meet certain size thresholds: • Quicker acknowledgment of compliance/non-compliance • Less staff time to process • Reduce paper	DWRM & DWM; Statute and Rule Changes; ongoing maintenance of eDMR databases	% eDMR's Time from submittal to compliance issue notification # on EPA Watch List	Cost of Staff to enter/Scan DMR Data Cost of Staff to scan DMR's for compliance issues	18 to 24 Months	
Centralize review and approval of Financial Assurance Documents	Department Staff	Time to approve TIH Reduce # deficient FA mechanisms	# of Staff dedicated to review and approve	6 to 12 months	
Merge Mine Reclamation and Mine ERP's into a single process/permit. • Eliminate redundant submittals • Reduce permitting and staff review time • Reduce time/space needed to handle and store duplicative information	DWRM Staff; Rule Changes; District Staff	# Combined AppsTIHIndustryFeedback	Staff and Resources dedicated to permit review	18 to 24 Months	
Streamline Division/Bureaus by combining activities with similar activities in other Divisions/Bureaus: Contract Administration Aerial Photo Acquisition/Management IT Functions	DWRM Staff				

Comment [b.hall1]: It's a great idea. However, this is already a Legislative proposal, and is a relatively small part of the Division's needs. I would hold it for last if you need an extra one to pull out of your back pocket.

Land Management					
Transfer Operator Certification Program to Private Sector	DWRM; Statute and Rule Changes;				
Require electronic submission of NPDES stormwater NOIs and other General Permit NOIs: • Quicker acknowledgment of application approval • Less staff time to process • Reduce paper	OTIS; DWRM & DWM; Statute and Rule Changes;	• # and % iNOIs	Cost of Staff to enter/Scan NOIs Cost of Staff to scan iNOIs	18 to 24 Months	
Provide tools for the implementation of Continuous Improvement (Lean) projects, and training of Continuous Improvement concepts to drive a Continuous Improvement culture throughout the Regulatory Districts and Divisions to increase efficiency, consistency, teamwork, accountability and customer satisfaction.	Organizational changes; Training	 Priority processes streamlined Standardized work agency- wide Effective problem-solving staff members 	80% of process wastes eliminated from a typical event	Ongoing (It's called Continuous Improvement)	Lean projects completed at DEP have proven to be of monetary value